



EA Women

- Mastermind group of women CEOs and functional experts
- Unleashes business and personal growth
- 12 monthly half day peer meetings per year
- 12 one-on-one coaching sessions per year with CEO Coach
- Sessions are limited to 12 -16 participants
- Expert outside speakers customized to topics of interest
- Entrepreneur Advisors symposiums included in membership

Potential Discussion Topics*

- Growing Your Business During Tough Times
- Creating Your Authentic Personal Brand
- Creating a Powerful Presence
- Social Media – What Works and What Doesn't
- Getting the Right Talent on Board and Motivating Them
- Leading & Persuading Others
- Right Work Life Balance – Live Life in the Zone
- Making Better Decisions

*To be customized to group, the above are examples of available topics

Where Education Meets Commerce



EA Women will be led by Henna Inam, a C-Suite executive with over 20 years of experience in Marketing, Sales and General Management with Novartis and Procter & Gamble.

As a C-Suite Coach, Henna has a passion for helping women achieve their potential. She is a frequent speaker, moderator, and panelist on topics that include Women's Leadership. She is writing a book to help women exercise their purpose, passion and power to reach their potential.

Criteria for Entry Into EA Women:

- ✔ CEO/Partner in your company and/or an expert in your field
- ✔ Desire for business and professional growth
- ✔ Maintain 100% confidentiality and abide by code of ethics
- ✔ Willing to be held accountable by a powerful group to the goals you set
- ✔ Committed to attend at least 10 meetings per year
- ✔ Company financial sponsorship (membership is \$500/mo. – includes 1 time video and radio show participation)

"EA Women has been valuable to me because of the incredibly high quality of the other women in the group. Each brings unique skills and perspective, and I've found their advice to be dead-on. Each meeting, I am accountable for reporting on progress, and I get input on the next steps I'll take next to reach my goals. Henna Inam has assembled a high-powered group, and is an excellent group leader."

Amanda Setili, Managing Partner, Setili & Associates, LLC

"EA Women is a diverse, smart, nurturing set of master minds. The quality of focus and the degree of empathy, candor and clarity expressed is unlike any other. It takes a village to raise a child. It takes a tight knit group of powerful women to propel female business leaders into wonderful areas above—and beyond—their wildest dreams. Strap in!"

Moira Vetter, CEO, Modo Modo Agency LLC

"I thoroughly enjoy EA Women for many reasons. My cohorts in EA Women bring different skills and perspectives to the table and are honest and candid with their opinions and advice. EA Women has helped me clarify my strengths and uniqueness. We come up with specific action plans for each other and hold each other accountable for following through with the action plan. Because of EA Women, I feel more in control of my career development and am more confident that I will be able to achieve my goals. Henna Inam is an effective leader. She is capable of asking thought provoking questions that help me better understand myself. She cares not only that we are grow professionally, but also personally. We are serious about what we do, but we also have fun at each meeting."

Guanming Fang, Attorney, Womble Carlyle Sandridge & Rice

For more information about EA Women, contact Lisa Romine at 404.469.9514 or email Lromine@EntrepreneurAdvisors.com.